



BetterVue is GREENGUARD indoor air quality certified. GREENGUARD certification is a LEED™ requirement reference.



# PHIFER **BETTERVUE**

*See the view, not the screen*

BetterVue® is Phifer's first fiberglass improved visibility insect screen (iVis). This screening product does for windows and doors what high-definition technology has done for television viewing: it maximizes the view by making it sharper and more brilliant.

- 10% Better Insect Protection
- 10% Better Airflow
- 10% Clearer View

### BetterVue vs. Standard 18x16 Fiberglass Screening

Feature	Benefit
10% more open than standard screen	Enhanced view More light transmittance Improved airflow
10% smaller holes than standard screen	increased insect protection

## Improved Visibility Insect Screening



BetterVue



Standard 18x16 Fiberglass



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**PHIFER**  
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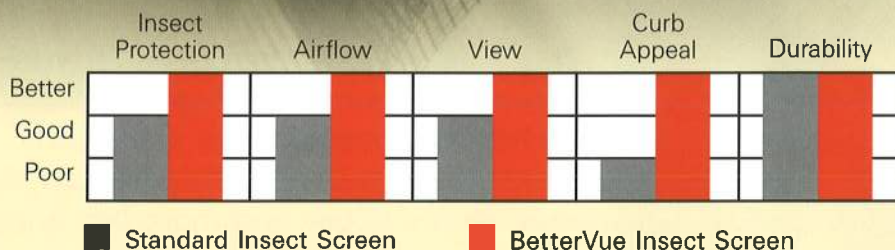
## Improved Visibility Insect Screening BetterVue® Insect Screen

BetterVue is Phifer's first improved visibility insect screening (iVis) for the fenestration market that can be used in window screens, patio door screens, retractable screens and storm doors. This screening product does for windows and doors what high-definition technology has done for television viewing: it maximizes the view by making it sharper and more brilliant.



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### BetterVue's Competitive Advantage



- Durable
- Flame retardant
- Easy fabrication- the same as standard fiberglass screen
- Better curb appeal than conventional screen

### BetterVue: Improved Visibility Without Sacrificing Strength

BetterVue improved visibility insect screening is engineered to provide a sharp view without sacrificing strength and durability in the process. We designed a square mesh for optical clarity and chose the .008 core yarn to reduce the risk of damage.

While BetterVue is engineered to be undetectable from the center of a living room, it can be seen from a few feet away. This feature eliminates the risk of accidentally walking into the screen and makes BetterVue a perfect choice for patio screen doors.



*Perfect for patio door screens*

### Specifications

**Standard Color:** Black

**Roll Lengths:** 600' ROM's (182.8m) and 100' rolls (30.48m)

**Widths:** ROM's: 18" to 72" (45.7cm to 182.9cm);  
100' Rolls: 24" to 84" (60.9cm to 213.4cm)

**Packaging:** 600' - plastic wrapped with 3" yellow core for easy identification; 100' - paper wrapped with 1.75" brown kraft core

■ BetterVue screen is woven from permanent glass yarn, which has been coated with a protective vinyl to ensure lasting beauty, color and flexibility. It is produced under the most exacting conditions to meet rigid specifications. BetterVue will not rust, corrode or stain, and passed 1200 hours of QUV accelerated weathering.



*Excellent product for coastal regions*